

Lise K. Statelman

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EXPERIENCE

- 06/12 – NOW **KLOUDLESS** SAN FRANCISCO, CA
Visual/UI Designer
Designed logo and brand system along with guides.
Created wireframes and 'pixel-perfect' mockups for website, browser extensions, and other web products.
Illustrated graphics for website, blog, and marketing.
Designed business cards and print collateral.
Mocked up t-shirts, jackets, pens, stickers, and paperclips.
Photographed team for website with DSLR.
Decorated office space and helped organized office party.
- 12/09 – NOW **FREELANCE DESIGN** BOSTON & SF
Designer
Working with various clients on projects ranging from web design, illustration, branding, graphic design for printed material, and design consulting.
- 05/11 – 05/12 **MEDIA ARMOR** BOSTON, MA
Lead Designer
Worked with C-level management to rebrand corporate identity, reporting directly to the CEO.
Overhauled brand with new logo design, business cards, letterhead, website, and marketing collateral.
Designed and coded corporate website and client-facing user interface with FLOT data visualization technology.

EDUCATION

- 09/07 – 05/12 **NORTHEASTERN UNIVERSITY** BOSTON, MA
Bachelor of Fine Arts in Graphic Design
Courses include: 2D, 3D, 4D, and Interactive Foundation, Color, Drawing, Graphic Design 2, Typography 3, Information Design, Interactive Design, Interactive Info Design, Photography, Art & Design History.

ORGANIZATIONS

Designlab mentor (2014)
HackDesign.org curator (2013)

SKILLS & STRENGTHS

Fluent in Adobe Illustrator, Photoshop, and InDesign CS6.
Proficient in HTML and CSS.
Keen eye for detail; strong sense of visual design and typography.

INTERESTS

Travelling, trying new cuisines, learning about other creative fields, teaching design, documentaries, Japanese culture & language, healthy cooking, mixology, pugs and cats.